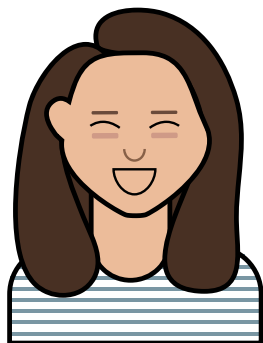


NATALIE COOK



CONTACT



201 - 650 - 5601
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www.nataliecook.info

DESIGN AREAS

Branding
Illustration
Typography
UI Design
E-commerce Marketing
Editorial Design

ARTISTIC SKILLS

Branding
Illustration
Photo Retouching
HTML/CSS Coding
Painting

SOFTWARE

Illustrator
Photoshop
InDesign
Dreamweaver
Excel
Blender

I want to communicate ideas effectively.
At the same time, I strive to make people smile.

EDUCATION

Rutgers - Mason Gross School of the Arts
BFA In Visual Arts: Design Concentration
Art History Minor
Degree completed: May 2017
3.6 GPA

EXPERIENCE

Freelance Graphic Designer

Graphic Designer

● November 2020 to Present

Translates client's product, branding, and marketing needs into design deliverables.

Williamsburg Christadelphian Foundation (WCF)

Graphic Designer

● May 2020 to April 2021

Lead adviser on visual communication. Responsible for design, creation, and publication of all WCF's digital messaging.

Maggy London International, NY

Graphic Designer

● December 2017 to April 2020

Worked within the e-commerce department to design emails, advertisements, and website pages. Retouched product/editorial photography for Maggy London, London Times, Donna Morgan, and Gal Meets Glam Collection.

Lindeblad School of Music, NJ

Graphic Designer

● September 2016 to December 2017

Worked with the music school director to create and maintain the music school website: www.lindebladmusic.com.

Rutgers Athletic Center, NJ

Graphic Design Intern

● June 2016 to September 2016

Made fliers, pennants, information graphics, and calendars for various Rutgers sports teams.

The State Theatre New Jersey, NJ

Graphic Design Intern

● June 2016 to August 2016

Made ticket signs, brochures, and posters